



KICKSTART[©]

YOUR NEW BUSINESS

TRAINING & MENTORING
SUPPORT PROGRAMME



Kickstart is a complete online 14-week incubator programme for starting a new business.

The programme isn't learning about business, it's learning to DO business!

The programme helps to develop and refine entrepreneurial ideas until they are viable or gives the learner the intrapreneurial skills to take on a new role in an existing business. Participants don't need to have a business idea to take part in **Kickstart**.

It helps learners to build ideas, their confidence, their skills and knowledge, along with their business and support network.

On completion successful learners will gain a **QQI Level 5 in Business Planning**





Hybrid
Online with 4 in
person sessions

14 weeks
Fulltime

QQI 5
Business
Planning

Personal &
Professional
Development

Course Content

- ✓ **Business Planning**
- ✓ **Idea Generation**
- ✓ **Personal Development**
- ✓ **1:1 Mentoring**
- ✓ **Professional Development**
- ✓ **SMART IT Tools for Business**
- ✓ **Starting Your Business**
- ✓ **Building Your Business**



37 Tutor Days

5 x One-to-One
Mentoring
Sessions

27 Self Guided
Assignment Days

Monday &
Tuesday
Full Days

Friday Morning
Session

Friday
Afternoons

Wednesday & Thursday
Assignment to Moodle
weekly

Committment

Total Learner
Committment = 64 days



QQI 5 Business
Planning

Note: Participants much be present for all online and in-person sessions.
In person sessions take place in Blanchardstown, West Dublin.

Sample Timetable

WEEKLY OVERVIEW			
DAY	FACILITATION TYPE	CONTENT	SESSION TIME
Monday	Online Training	QQI Business Bootcamp with Noel Davidson Morning Live Session - 9.00am - 11.30am Self Directed Learning Afternoon Live Session - 2.00pm - 4.00pm	9.00am - 4.00pm
Tuesday	Online Training	Finance: Cashflow with Paddy Purcell Morning Live Session - 9.00am - 11.30am Self Directed Learning Afternoon Live Session - 2.00pm - 4.00pm	9.00am - 4.00pm
Friday	Online Training	Out of Classroom Tasks - Assignments	
		Marketing Ideas Presentations & PR with Michael Keogh Accountability Session: Win This Week, Win for Next Week (30 minutes)	9.00am - 12.00pm
		1:1 Mentoring	12.30pm - 1.00pm
		1:1 Mentoring	1.00pm - 1.30pm
			1.30pm - 2.30pm
		1:1 Mentoring	2.30pm - 3.00pm
		1:1 Mentoring	3.00pm - 3.30pm
		1:1 Mentoring	3.30pm - 4.00pm
Weekly Submission - to be uploaded into Moodle Page by 4pm each Thursday			

Testimonial



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"I can directly attribute much of my determination to the Entrepreneur's Academy because having to attend classes daily , meant I had to be accountable, I had to do my homework, create my content, work on my Business Plan. I made it and I'm still here,

**Claire Glynn, Clever Little Handies
(Kickstart 2022 Alumni)**





Thrive is a **business growth programme** and often a natural progression from Kickstart once a business is set-up and trading.

This programme has been designed to support small business owners through the challenges they will face in the first two years of business.

It involves seven different types of support ongoing over a 2 year period part-time so doesn't interfere with business but supports it.





Online &
In-Person

Part-time

2 Years

Personal &
Professional
Development

Coaching,
Support &
Networking

Course Content Outline

- **Business Bootcamp Training Days**
- **Skills Workshop**
- **Leadership Modules**
- **Peer Support**
- **The 'Board You Can't Afford' Meetings**
- **Group Mentoring**
- **Peer Accountability**

Some of our many 'Thrivers'



Next Step....

Visit our website and fill in an Expression of Interest form or reach out to our super Programme Management Team to chat through any questions or concerns:

KICKSTART

 01-4197000

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THRIVE

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