



# KICKSTART® YOUR NEW BUSINESS

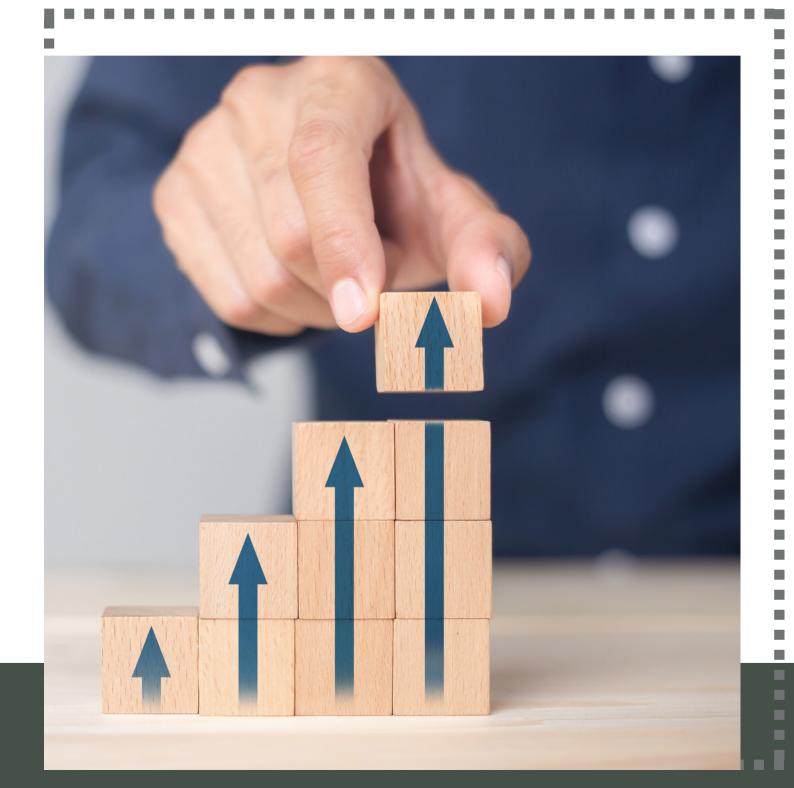
TRAINING & MENTORING SUPPORT PROGRAMME











Kickstart is a complete online 14-week incubator programme for starting a new business.

The programme isn't learning about business, it's learning to DO business!

The programme helps to develop and refine entrepreneurial ideas until they are viable or gives the learner the intrapreneurial skills to take on a new role in an existing business. Participants don't need to have a business idea to take part in Kickstart.

It helps learners to build ideas, their confidence, their sillks and knowledge, along with their business and support network.

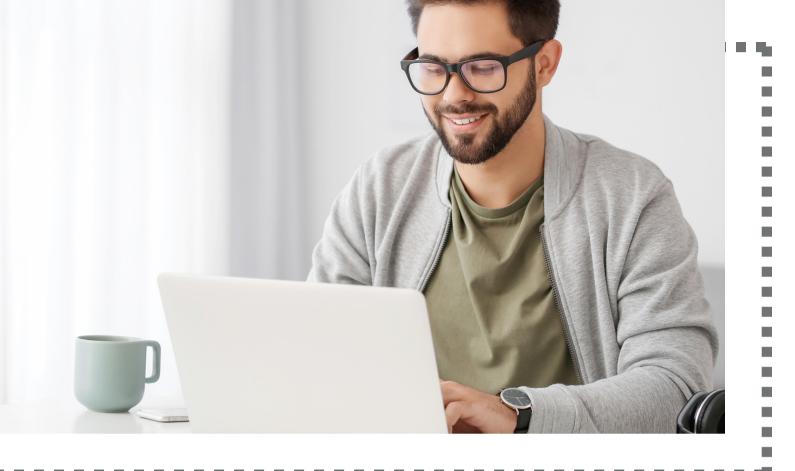
On completion successful learners will gain a











Hybrid
Online with 4 in person sessions

14 weeks Fulltime QQI 5 Business Planning Personal & Professional Development

### Course Content



- Business Planning
- ✓ Idea Generation
- ✓ Personal Development
- ✓ 1:1 Mentoring
- ✓ Professional Development
- ✓ SMART IT Tools for Business
- Starting Your Business
- Building Your Business



37 Tutor Days

5 x One-to-One Mentoring Sessions 27 Self Guided
Assignment Days

Monday & Tuesday Full Days

Friday Morning Session Friday Afternoons Wednesday & Thursday
Assignment to Moodle
weekly

### Committment

Total Learner Committment = 64 days



QQI 5 Business Planning



Note: Participants much be present for all online and in-person sessions. In person sessions take place in Blanchardstown, West Dublin.

## Sample Timetable



|         |                      | WEEKLY OVERVIEW   |                 |
|---------|----------------------|---|-----------------|
| DAY     | FACILITATION<br>TYPE | CONTENT   | SESSION TIM     |
| Monday  | Online Training      | QQI Business Bootcamp with Noel Davidson  Morning Live Session - 9.00am - 11.30am | 9.00am - 4.00pi |
|         |                      | Self Directed Learning Afternoon Live Session - 2.00pm - 4.00pm                   |                 |
| Tuesday | Online Training      | Finance: Cashflow with Paddy Purcell  |                 |
|         |                      | Morning Live Session - 9.00am - 11.30am   | 9.00am - 4.00p  |
|         |                      | Self Directed Learning Afternoon Live Session - 2.00pm - 4.00pm                   |                 |
|         |                      | Out of Classroom Tasks - Assignments  |                 |
|         | Online Training      | Marketing Ideas Presentations & PR with Michael Keogh                             |                 |
| Friday  |                      | Accountability Session: Win This Week, Win for Next Week (30 minutes)             | 9.00am - 12.00  |
|         |                      | 1:1 Mentoring   | 12.30pm - 1.00  |
|         |                      | 1:1 Mentoring   | 1.00pm - 1.30p  |
|         |                      |   | 1.30pm - 2.30p  |
|         |                      | 1:1 Mentoring   | 2.30pm - 3.00p  |
|         |                      | 1:1 Mentoring   | 3.00pm - 3.30   |
|         |                      | 1:1 Mentoring   | 3.30pm - 4.00   |



### Testimonial





"I can directly attribute much of my determination to the Entrepreneur's Academy because having to attend classes daily, meant I had to be accountable, I had to do my homework, create my content, work on my Business Plan. I made it and I'm still here,

Claire Glynn, Clever Little Handies (Kickstart 2022 Alumni)



Thrive is a **business growth programme** and often a natural progression from Kickstart once a business is set-up and trading.

This programme has been designed to support small business owners through the challenges they will face in the first two years of business.

It involves seven different types of support ongoing over a 2 year period part-time so doesn't interfere with business but supports it.







## Course Content Outline



Online & In-Person

Part-time

2 Years

Personal & Professional Development

Coaching,
Support &
Networking

- Business Bootcamp Training Days
- Skills Workshop
- Leadership Modules
- Peer Support
- The 'Board You Can't Afford' Meetings
- Group Mentoring
- Peer Accountability

### Some of our many 'Thrivers'





















### Next Step....

Visit our website and fill in an Expression of Interest form or reach out to our super Programme Management Team to chat through any questions or concerns:

#### **KICKSTART**



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### **THRIVE**



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